

**Your Claim Form Must Be Postmarked On
or Before 11/25/2024**

Milan et al. v. Clif Bar & Co.
U.S. District Court for the Northern District of California, Case No. 18-cv-2354-JD

Claim Form

SAVE TIME AND SELECT YOUR PREFERRED PAYMENT METHOD
- Submit online at www.BarsClassAction.com

GENERAL CLAIM FORM INFORMATION

This claim form is intended for Class Members who, bought one of the Class Products for household use, and not for resale or distribution, **between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State.**

“**Class Products**” means (i) **original Clif Bars** in labeling or packaging bearing the phrase “Nutrition for Sustained Energy”; and (ii) **Clif Kid ZBars** in packaging bearing claims such as “No High Fructose Corn Syrup;” “Nourishing Kids in Motion;” “In raising our family, finding nutritious on-the-go snacks for our kids wasn’t easy. That’s why we created Clif Kid – wholesome, delicious snacks made with organic ingredients to help keep kids going, growing, and exploring;” “Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along Keep Kids Going and Growing,” and similar Challenged Claims (as identified in the Complaint in the Action).

You must complete this Claim Form to be eligible for compensation under the Settlement. Class Members who **submit a valid Claim Form by November 25, 2024** are entitled to compensation. Each timely, valid claimant will receive a cash payment based on the estimated amount of Class Products purchased during the Class Period. **Submit only one (1) Claim Form per household.**

TO SUBMIT A CLAIM FOR PAYMENT:

1. Complete all sections of this Claim Form.
2. Sign the Claim Form.
3. Provide any Proof of Purchase documentation you may have (see Section 2).
4. Submit the completed Claim Form to the Settlement Administrator by November 25, 2024.

This Claim Form should only be used if a claim is being mailed and is not being filed online. You may go to www.BarsClassAction.com to submit your claim online, or you may submit the Claim Form by mail to the address at the top of this form.

Section 1: Claimant Information

First Name

Middle Initial

Last Name

Suffix

Mailing Address: Street Address/ P.O. Box (include Apartment/Suite/Floor Number)

City

State

Zip Code

Email Address

_____-_____-_____
Contact Phone Number

Claim Form

Section 2: Purchase Information Instructions

In the appropriate boxes below, complete the relevant information for the Class Products you reasonably believe your household has purchased during the Class Period. "Class Period" means (i) April 19, 2014 to March 31, 2023 for Class Members in California and New York; and (ii) March 31, 2019 to March 31, 2023 for Class Members outside of California and New York.

Proof of purchase, if any, must be submitted concurrently with your claim submission.

Original Clif Bars

Selections

To the best of your memory, what year and month during the Class Period did you begin purchasing this product?

____ / ____ (MM/YYYY)

During the Class Period, how many Original Clif Bars did you typically purchase in a 3-month timeframe?

____ Quantity Purchased

Clif Kid ZBars

Selections

To the best of your memory, what year and month during the Class Period did you begin purchasing this product?

____ / ____ (MM/YYYY)

During the Class Period, how many Clif Kid ZBars did you typically purchase in a 3-month timeframe?

____ Quantity Purchased

Is Proof of Purchase included with your claim submission?

YES

NO

Certification

I declare that all of the information on this claim form is true and correct to the best of my knowledge. I understand that my claim form may be subject to audit, verification, and Court review.

Signature: _____

Date: ____ / ____ / ____

REMINDER CHECKLIST

1. Complete all sections of this Claim Form.
2. Sign and date the Claim Form in Section 2.
3. Enclose any Proof of Purchase documentation you may have.
4. Mail your completed Claim Form to the Settlement Administrator or submit your claim online at www.BarsClassAction.com. Please keep a copy of your completed Claim Form for your records.
5. It is your responsibility to notify the Settlement Administrator of any changes to your contact information after the submission of your Claim Form. You can update your contact information by emailing info@BarsClassAction.com.